

37 CAPITAL INC.
(formerly High 5 Ventures Inc.)

NEWS RELEASE

Symbols: JJJ - CSE
HHHEF – OTCQB

Name Change and Consolidation

Vancouver, BC. July 7, 2014. **37 Capital Inc. (formerly High 5 Ventures Inc.) [the “Company”]**. The Company reports that further to the Company’s News Releases dated June 17 and 20, 2014, the Company has filed a Notice of Alteration on July 4, 2014 with the British Columbia Registrar of Companies effectively changing the name of the Company from High 5 Ventures Inc. (“High 5”) to “37 Capital Inc.” (“37 Capital”) as of July 7, 2014.

Furthermore, as of July 7, 2014 the Company’s issued and outstanding shares have been consolidated on the basis of six (6) old High 5 common shares for one (1) new 37 Capital common share, as a result of which, there are 1,067,724 common shares of the Company that are issued and outstanding after adjustments due to fractional rounding.

In Canada the common shares of the Company trade under the symbol “JJJ” on the CSE, and in the USA the Company’s common shares shall initially trade under the temporary symbol “HHHED” until August 4, 2014, after which date the Company’s common shares will trade under the symbol “HHHEF” on the OTCQB tier of the OTC markets.

For more information on the Company, please contact the President of the Company at telephone number (604) 681-1519 ext. 6106 or visit the Company’s website at www.37capitalinc.com.

On Behalf of the Board of,

37 CAPITAL INC.
(formerly High 5 Ventures Inc.)

“Bedo H. Kalpakian”

Bedo H. Kalpakian
President

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release.

37 CAPITAL INC.
(formerly High 5 Ventures Inc.)
Suite 300 – 570 Granville Street
Vancouver, BC, Canada V6C 3P1
Tel: (604) 681-1519 Fax: (604) 681-9428